



LIVE THE ‘OUTSTANDING LIFE’ Be the Best YOU!

by John Dmytryszyn —
“Johnny D, The Motivational Cowboy”

“Living the Outstanding Life” is something we are all longing to do! It goes beyond feeling great all the time; it’s about being the absolute best version of ourselves. Doing what we love and being the best at what we do is an ideal we can all aspire to.

Many of us may not know exactly what our “Outstanding Life” looks like, but it’s our job to find the best version of ourselves and showcase it to the world. Where we are now may not be where we long to be, but doing our current work with excellence will lead us to our “Outstanding Life.” From digging ditches or cleaning toilets to serving as a CEO or entrepreneur, being our best at all times is mandatory.

Some of us are working in our “sweet spot,” performing our dream job. This is outstanding, but living the “Outstanding Life” also means being a positive force in our world. Just as a stone

creates ripples when it’s tossed into a pond, our attitudes and actions have far-reaching effects on those around us. Our work matters and our influence can be life-changing for others.

Life brings obstacles to all of us — setbacks, layoffs, divorces and many other challenges. Face these challenges with an outstanding attitude and the determination not to give up. When challenges come, as they often do, meet them with the best version of yourself! This is the “Outstanding Life.”

There is a whole world out there waiting for the best version of you, the outstanding version of you! Go out into the world and leave your legacy! Where you are now is an amazing place to start “Living the Outstanding Life.”

For more information on Johnny D, please visit MotivationalCowboy.com.

“Johnny D, The Motivational Cowboy” will take the stage at 1 p.m. Thursday, June 6 at the 2019 ISI 60th Anniversary Conference & Trade Show. An inspirational speaker and author, he shows audiences how to live an “Outstanding Life” by reshaping thoughts and attitude.

His latest book, “Ripping Pages,” was designed to allow readers to literally rip the pages from the book to share with others in need of inspiration. His podcast, “Outstanding Life,” has received more than 16 million plays, and he has released four motivational CDs.

When not traveling and sharing his gift with the world, Johnny D enjoys spending time with his daughter, who started figure skating at age 4. Johnny was divorced from his daughter’s mother by that time, but his relationship with her and her new husband was awesome, because they were committed to raising a happy and healthy, young girl.

He recalls taking his daughter to the rink to watch her practice her routines over and over again. She was a perfectionist and he wanted her to be happy, so he poured as much positive encouragement into her that he could. While on the road, he missed some of her programs — a great sacrifice of pursuing his dream. However, it also served as an example, demonstrating that hard work and commitment really do make dreams come true.

His daughter went on to pursue one of her own dreams of becoming a clinical psychologist.

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